Subject: Introducing Textfyre to StartUpList

Dear Nivi,

Thanks for managing the StartUpList and giving entrepreneurs a chance to introduce their ideas to the angel investing community.

Textfyre helps middle and high school students improve their reading proficiency and develop critical thinking skills while stimulating their imagination and having fun. Try one of our Interactive Fiction stories at <http://www.textfyre.com>.

We developed Textfyre to use technology to improve reading and cognitive thinking skills in middle and high school students as well as offering interactive curriculum to increase comprehension of fact-based material. In essence, interactive stories can improve any student’s grades. More importantly, it helps them retain ideas and facts by immersing them in historical settings and guiding them through moral choices.

We have two published stories; *Jack Toresal and The Secret Letter* and *The Shadow in the Cathedral* with many more in development. Sales have been steady and tie directly to reviews and promotions. Textfyre is currently funded solely by me.

Before Textfyre, I spent over twenty years as a computer consultant in Milwaukee and Chicago, successfully developing and architecting business systems for Fortune 500 companies.

Regards,

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